

## Activity Report

**Title of Event:** Session on “How to plan for Start-up and Legal & Ethics Steps”

**Date of Session:** 22 October 2024 (Tuesday)

**Time:** 2:00 PM - 4:00 PM.

**Unit Coordinator:** Dr. S. Deepapriya

**Speaker:** Dr. P. Seenuvasa Kumaran, Principal, Govt Arts and Science College, Tirupattur

**Poster/Banner/Brochure of the event:**

The banner features a blue and green background with a large white arrow pointing right. At the top, it lists the organizing institutions: Auxilium College (Autonomous), PG and Research Department of Physics, and Auxilium Innovation & Incubation Centre. It also mentions the Ministry of Education, Government of India, and the Institution's Innovation Council. The session title is "Session on 'How to Plan for Start-up and legal & Ethical Steps'". The venue is "Library Seminar Hall". The date and time are "22.10.2024" and "2.00 PM". The convenor is Dr. (Sr). Arokia Jayaceli. A, Principal. The patron is Dr. (Sr). Mary Josephine Rani A, Secretary. The co-convenor is Dr. (Sr). Amala Valarmathy, Vice Principal Shift I & II.

**Auxilium College (Autonomous)**  
(Accredited by NAAC A Grade in the 4<sup>th</sup> cycle)  
Gandhi Nagar, Vellore 632 006

**PG and Research Department of Physics**  
In Association With  
**Auxilium Innovation & Incubation Centre**  
Organizes

Session on “ How to Plan for Start-up and legal & Ethical Steps”

**Venue : Library Seminar Hall**

**CONVENOR**  
Dr. (Sr). Arokia Jayaceli. A  
Principal

**PATRON**  
Dr. (Sr). Mary Josephine Rani A  
Secretary

**CO- CONVENOR**  
Dr. (Sr). Amala Valarmathy  
Vice Principal Shift I & II

**22.10.2024**  
**2.00 PM**

## ACTIVITY SUMMARY

### Objective:

The session was designed to guide aspiring entrepreneurs through the critical stages of planning a start-up while emphasizing the importance of adhering to legal and ethical standards. The event aimed to provide participants with practical knowledge and actionable steps for establishing a sustainable and legally compliant business.

### Key Highlights:

#### 1. Understanding Start-up Fundamentals:

- Overview of the start-up ecosystem and its opportunities.
- Identifying and validating business ideas using market analysis and customer feedback.

#### 2. Business Planning Essentials:

- Crafting a robust business model and strategy.
- Importance of financial planning, fundraising, and resource allocation.

#### 3. Legal Framework for Start-ups:

- Step-by-step guidance on business registration, licensing, and taxation.
- Overview of intellectual property rights, including trademarks, patents, and copyrights.

#### 4. Ethical Practices in Business:

- The role of transparency, corporate governance, and ethical decision-making.
- Insights on building trust with customers, investors, and stakeholders through ethical practices.

#### 5. Interactive Case Studies:

- Real-world examples of successful start-ups and challenges faced during their journey.
- Group discussions on identifying and solving legal and ethical dilemmas.

#### 6. Q&A with Experts:

- Participants engaged with legal advisors, business consultants, and experienced entrepreneurs to address specific queries and scenarios.

## PHOTOGRAPHS



### Outcomes Achieved:

- Participants gained a clear roadmap for starting a business, from ideation to execution, while complying with legal and ethical standards.
- Attendees learned actionable strategies for overcoming challenges related to legal documentation, funding, and operational ethics.
- Connections were built with mentors, legal professionals, and peers, fostering potential collaborations and support systems.
- Information on government schemes, incubators, and funding opportunities was shared to support start-ups.

### Feedback and Testimonials:

The session received positive feedback for its clarity, relevance, and practical approach. Participants appreciated the focus on actionable steps and the opportunity to interact with industry experts.

### Conclusion:

The workshop successfully equipped participants with essential knowledge to kickstart their entrepreneurial journey while ensuring compliance with legal and ethical standards. Follow-up sessions will focus on advanced topics like scaling a business and managing risks effectively.

Total number of Students participated: 65

Staff Members participated: 08

Principal

AIIC Vice-president

AIIC Convenor

Unit Coordinator

Head of the Department

